

# **Nameplates**

## **Solutions for Heavy & Light Duties**

One size does not fit all. You have a project that requires nameplates manufactured for your equipment, environment and budget – not anyone else's. MPC can provide a metal or plastic solution tailored to your particular needs. Custom nameplates are precision fabricated with a wide selection of features and attachment options, adding value to your project.

**MPC's Promise:** Durable nameplates manufactured to last the life of your equipment.

Metalphoto of Cincinnati has been a leading full-service manufacturer of durable custom nameplates and other identification products for more than 50 years. Experience is our strength, providing the knowledge and capability to deliver the best solution for your product identification needs.

## **Because Durability Matters**

Tough performance with resistance against:

- UV/sunlight exposure
- abrasion
- extreme temperatures
- weather
- saltwater
- · chemicals & solvents
- · cleaning processes
- graffiti

### **Specifications**

- military
- aerospace
- · many industry standards

#### **Metal & Plastic**

- · Metalphoto® aluminum
- · anodized aluminum
- aluminum
- stainless steel
- brass
- polyester
- polycarbonate















#### **Your Material Choices Include:**

**Metalphoto** is our most durable and widely used material. High-resolution graphics are sealed beneath a sapphire-hard anodic layer, providing superior resistance to UV, abrasion, cleaning solvents, most chemicals, and extreme temperatures. Service range is -40°F to +650°F. Proven outdoor durability of 20+ years.

**Anodized Aluminum** offers a built-in protective finish that provides exceptional abrasion resistance and durability against corrosion, extreme temperatures, chemicals and solvents. May be considered as an alternative to Metalphoto for certain applications where UV resistance is not a requirement.

**Aluminum** is lightweight, strong, and provides good corrosion resistance. Image durability is directly related to types of inks or color fills applied (epoxy, dye or pigment base). A protective coating is often applied for increased abrasion resistance.

**Stainless Steel** offers exceptional resistance to chemicals and corrosion. A dense metal preferred for highly caustic and acidic environments, which would otherwise attack aluminum. Image durability is directly related to types of inks or color fills applied (epoxy, dye or pigment base).

**Brass** provides excellent resistance to saltwater, corrosion and chemicals. Image durability is directly related to types of inks or color fills applied (epoxy, dye or pigment base). A protective coating may be applied to increase durability and resistance to tarnish.

**Polyester** possesses high tensile strength with good resistance against heat, chemicals, abrasion and tears. This economical plastic is available in a variety of colors and easily die-cut. Graphics are printed on the second surface for increased durability.

**Polycarbonate** possesses high mechanical strength and superior optical clarity with good heat, chemical, abrasion and impact resistance. This economical plastic is available in a variety of colors and easily die-cut. Graphics are printed on the second surface for maximum durability.

**Need help?** Contact us now at 800.528.4058 to discuss your project.

#### **Material Selection Chart:**

RATING KEY		PHYSICAL / ENVIRONMENTAL PROPERTIES								DESIGN CONSIDERATIONS			
Excellent		(°F)	(,E)	_ >	ر و	Chemical Resistance				ing Ility	olor	10 (1)	es In.)
<ul><li>Very Good</li><li>Good</li><li>Fair</li><li>Poor</li></ul>		Heat Max (	Cold Max (°F)	Outdoor Durability	Abrasion Resistance	Solvents	Fuel, Oil & Grease	Acids	Bases	Color Printing Compatability	Custom Color Matching	Textures Available	Range of Thicknesses Available (In.)
MATERIAL SELECTION*	Metalphoto <sup>®</sup>	750°	-400°							Black/Silver Only	N/A	Gloss, Satin, Matte, #4 Brush	.003125
	Metalphoto® with Anodized Printed Colors	350°	-400°							Spot Color Only	Yes (Limited)	Gloss, Satin, Matte, #4 Brush,	.003125
	Anodized Aluminum	350°	-400°		•					Spot Color Only	Yes (Limited)	Gloss, Satin, Matte, #4 Brush	.003125
	Aluminum	1000°	-140°							Spot Color Only	Yes	Gloss, Satin, Matte, #4 Brush	.003125
	Stainless Steel	1500°	-400°					•	•	Spot Color Only	Yes	Satin, #4 Brush	.014120
	Brass	1200°	-400°							Spot Color Only	Yes	Gloss, Satin	.014062
	Polyester	140°	-40°							Full Color (CMYK)	Yes	Gloss, Matte	.005010
	Polycarbonate	270°	-211°			•				Full Color (CMYK)	Yes	Gloss, Matte, Velvet	.005030
	Hard-Coated Polyester	140°	-40°							Full Color (CMYK)	Yes	Gloss, Non-Glare	.005010
	Hard-Coated Polycarbonate	270°	-211°							Full Color (CMYK)	Yes	Gloss, Non-Glare, Matte	.005030

<sup>\*</sup> This chart is intended for general guidelines only. Users must test products in the specific environment anticipated. Metalphoto of Cincinnati does not warrant performance of its materials in any environment.

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